

Marketing

Marketing/Promotion

Need someone who knows the ins and outs of producing high quality promotion brochures and marketing pieces? From the idea phase to printing and mailing, we handle every aspect.

Develop a marketing plan and timeline

Develop logo ideas and oversee implementation throughout the event

Develop promotional postcards and brochures

Provide artwork, mockups and layouts of promotional materials

Develop a customized registration form

Coordinate the desktop publishing and printing process

Oversee mailings

Assist in determining photo opportunities

Coordinate photography

Coordinate press passes and VIP passes

Setup personalized E-mail announcements to your prospective attendees